

Mobilizing Professionals to Drive Climate Action in SMEs

Quebec Net Positive and Project Drawdown Join Forces to Deliver Practical Guides in French

Montreal, February 26, 2025 – As Quebec businesses are facing increasingly pressing economic and climate challenges, Quebec Net Positive (QNP), an independent, nonprofit think tank, dedicated to accelerating the transition to a low-carbon economy, today announces a collaboration with Project Drawdown, a globally recognized organization known for its practical, science-based climate solutions. This collaboration marks a first: the French translation of Project Drawdown’s **Job Function Action Guides**, practical tools designed to integrate climate action into professional practices.

“Through this collaboration with Project Drawdown, we aim to spark momentum in integrating climate considerations into professional practices across Quebec. With a dozen tailored guides and interactive workshops to go further, the goal is for professionals will bring their skills and experience to support SMEs. This way, SMEs will benefit from enhanced expertise to successfully engage in implementing climate actions,” says Anne-Josée Laquerre, Executive Director & Co-founder of Quebec Net Positive.

Project Drawdown, which is collaborating for the first time with a nonprofit organization in Quebec, also expresses its enthusiasm: “You don’t need to have “sustainability” or “ESG” in your job title to take powerful climate action at work. Every job can be a climate job. By collaborating with Quebec Net Positive, we are making our resources accessible to a French-speaking audience and scaling action at a global scale,” says Aiyana Bodi, Employee Engagement Manager at Project Drawdown.

Tools Designed to Inspire and Mobilize

The Job Function Action Guides highlight specific, high-impact climate actions that employees in common corporate occupations can take at work. Each guide proposes concrete actions to transform each professional job into a climate one and provides key considerations and resources for getting there for various job functions including engineering, human resources and operations, product design, government relations and more.

The guides provide a climate action checklist to initiate constructive dialogue within each of the targeted professions, a printable tool to keep motivated and organized in implementing climate action at work. By making them available in French, QNP and Project Drawdown aim to strengthen the climate action capacity of SMEs, large corporations and their ecosystems in Quebec, and beyond. “At a time when SMEs, a pillar of the Quebec economy, are lagging large corporations in their climate transition, mobilizing professionals is now becoming a key priority to help bridge this gap,” concludes Anne-Josée Laquerre, Executive Director & Co-founder of Quebec Net Positive.

For more information:

- Download the [French adaptation of the Job Function Action Guides here](#)
- Download the original English versions of the [Job Function Action Guides | Project Drawdown](#)
- To organize an interactive workshop: [contact us](#)
- Learn more about [Quebec Net Positive \(QNP\) trainings here](#)

About Quebec Net Positive (QNP)

Quebec Net Positive (QNP) is an independent, non-profit think tank, dedicated to accelerating the transformation to a low-carbon and net positive economy. Its mission is to create the right conditions for SMEs to implement climate actions while seizing new business opportunities.

www.quebecnetpositif.ca

About Project Drawdown

Project Drawdown is a leading international organization dedicated to identifying and promoting the most effective solutions for reversing climate change. Its work is based on robust scientific expertise and practical approaches to inspire ambitious climate action.

www.drawdown.org

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